



BLUEPEAK PROVIDES VALUE TO PHARMACEUTICAL MANUFACTURERS



25+ YEARS
OF PHARMACEUTICAL
COMPANY EXPERIENCE



30+
ASSISTED
PHARMA MANUFACTURERS WITH
MANAGED CARE, MEDICAID AND
MEDICARE STRATEGY



**BLUEPEAK IS UNIQUELY QUALIFIED
TO PROVIDE INDUSTRY EXPERTISE TO
PHARMACEUTICAL MANUFACTURERS**

➤ **Knowledge in the health plan
and employer client marketplace**

- Continuous engagement with health plan clients
- Experience with many of the current Prescription Drug Plans (PDPs) and Medicare Advantage-Prescription Drug (MA-PD) Plans
- Medicare, Medicaid and managed care market experience

➤ **Knowledge and in-depth experience with CMS
policy and ongoing industry challenges**

- Former CMS regulators on staff

➤ **Experience delivering focused training
sessions on the complex pharmacy benefits
for public and private insurance on the
complex Medicare benefit and program**

- Pharma, PBMs, CMS, health plans/employers

➤ **Thought leaders in industry groups**

- Academy of Managed Care Pharmacy (AMCP)
- National Council of Prescription Drug Programs (NCPDP)
- America Health Insurance Plans (AHIP)

GET IN TOUCH →

Contact BluePeak today for a FREE consultation!

2652 FM 407, Suite 215, Bartonville, TX 76226
630.694.5215 • info@bluepeak.com • www.bluepeak.com



BLUEPEAK PROVIDES SERVICES SPECIFIC TO PHARMACEUTICAL MANUFACTURERS' NEEDS

STRATEGY

- Marketing strategy and product planning services
- Product reimbursement strategies
- Strategic planning for all market segments
- Contracting and customer strategies
- Product pricing strategies
- Formulary management strategies

SUPPORT

- Medicare, Medicaid and managed care market support
- CMS policy interpretation
- Regulatory Guidance service
- CMS advocacy
- Data analysis services
- Advisory board moderation and development
- White Papers



LET BLUEPEAK BE YOUR
CONSTANT IN THE EVER-CHANGING
WORLD OF HEALTHCARE

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The BluePeak Pharma ADVANTAGE Program

The BluePeak Pharma Advantage is designed for busy pharma executives that need to understand the changing Medicare landscapes. For a low monthly fee, BluePeak provides your organization:



Weekly distribution of newly released Medicare Part D guidance with additional attention to memos that may be of interest to pharmaceutical manufacturers



Weekly communications on recently released Medicare Part D news articles



Quarterly presentation focused on key Part D topics relevant to pharmaceutical manufacturers



Presentations of newly released proposed rules and how new regulations may impact the Part D industry and pharmaceutical manufacturers



Annual assessment of Medicare Part D products outlining beneficiary access, formulary placement and restrictions, and a breakdown of the product's cost-sharing



Budgeted hours to customize staff training to ensure staff is up-to-date on the Medicare Part D benefits and updated rules and regulations